

Surrey Pride

Time to
CELEBRATE!



Sponsorship Package

**Surrey Pride Sponsorship Package
2018**



INVITATION AND WELCOME

We would like to Thank You for taking the time to review our Sponsorship Package to be a part of Surrey Pride Festival June 30 2018 at Surrey's new Music and Event Venue, The Flamingo.

About Surrey Pride

Surrey Pride Society is all about being who you really are, Inclusion and Diversity and all becoming one, Human. The Pride movement has been the primary focus of the Lesbian, Gay, Bisexual, Transgender, Queer, Two Spirited + Communities for decades. Spectacular Festivals celebrating the PRIDE of Diversity are held annually in many cities, with the largest event in BC being held in Vancouver. It is estimated that over 650,000 people attended the Vancouver Pride in 2017. As we are in the growing stage, we hope to obtain proportional growth as Surrey is the second largest growing city in British Columbia with approximately 15,000 LGBTQ2 + residents and counting. Our desire is to provide a positive, supportive, informative and entertaining event, one that will grow yearly!

Our Facts

- We are a Diverse Team, all of which are Volunteers of the Organization.
- We have been in existence for 19 years and in 2012 we officially became the Surrey Pride Society. Since the beginning we have been Very Inclusive to everyone, including Our Uniformed RCMP.
- The attendance in 1999 was approximately 200 people. This year, we are projecting attendance of 8,000 plus. We honor your support to make this a reality!

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Overview

Our plans for this year include:

- Inclusive Festival to Everyone and Family Friendly.
- We will be featuring local community groups and a diverse selection of food, merchandise, resources and nonprofit vendors that support our community.
- Surrey Pride Festival, June 30 2018 featuring various events & 3 Stages (1 for Youth)
- Live Music and Entertainers on all 3 Stages, featuring local artists.
- Surrey Youth and Family Friendly Activities.
- Beer Garden for Adults to attend.
- Pride Celebration after Party for Adults.

An Excellent Opportunity for Businesses and Organizations to show their support for the growing Diverse Community of Surrey. By sponsoring you are showing that you support change, and change is what we will bring!

Sponsorship Opportunities	Platinum	Gold	Silver	Bronze
2018	2,500	1,000	500	250
Display Logo on Display Board at Events				
Display Supplied Banner On Main Stage				
On Stage Recognition Announced Every	30 min	Hour	Twice	Once
Main Page Logo, Link & Company Profile Surrey Pride Website				
Logo & Link Surrey Pride Website				
Distribute Supplied Business Card at Festival				
Complimentary Tickets To Party Central After Party	6	4	2	
Exhibit Booth Preferred at Festival				
Exhibit Booth Assigned at Festival				
Logo on Surrey Pride Festival 2018 Poster				
Business Name or Logo on all Festival Volunteers T-shirts				
First Rights Sponsor 2019 Surrey Pride				

Sponsorship Levels for the Surrey Pride Festival 2018 also can be Tailored to Your Needs

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Media Sponsorship

Please confirm at what category level of sponsorship you wish to be placed in. As a media sponsor of the 2018 Surrey Pride Festival, you will provide a pre-determined amount of advertising at a negotiated value in kind.

Your company will receive recognition as a Media Sponsor based on the Sponsorship level you choose.

Partners of Surrey Pride

Designation granted to an individual or business that has helped us throughout the year.

Whether through a financial contribution/s or in kind donation/s to our organization, we wish to thank you and show our appreciation.

Partners of Surrey Pride will receive recognition at the Surrey Pride Festival 2018 as well as recognition on our website up to and including December 31, 2018 that you are one of our many partners that have helped in making Surrey Pride a success each and every year.

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Sponsor Agreement

General: The sponsor hereby agrees to sponsor the event SURREY PRIDE FESTIVAL described in the SPONSORSHIP PACKAGE of their Choice. The Sponsor agrees to provide to SURREY PRIDE FESTIVAL the following in-kind services and/or pay the following: PLATINUM SPONSORSHIP - \$2500, GOLD SPONSORSHIP - \$1,000, SILVER SPONSORSHIP - \$500.00, BRONZE SPONSORSHIP - \$250.00, MEDIA SPONSORSHIP – IN-KIND SERVICES.

In consideration therefore, SURREY PRIDE FESTIVAL shall provide Sponsor with the benefits described in the SPONSORSHIP PACKAGE OF THEIR CHOICE. SURREY PRIDE FESTIVAL may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

Payment: Due as follows: on or before May 31, 2018. Failure to pay fees when due may result in termination of this agreement.

Representatives of SURREY PRIDE FESTIVAL and Sponsor shall schedule in-kind services in writing.

Limitation of Sponsorship: Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are solely to the SURREY PRIDE FESTIVAL to be held in 2018. Assuming the Event is continued in 2019, the Sponsor shall have the first right of to continue Sponsor's involvement in the Event on such terms as Sponsor and SURREY PRIDE FESTIVAL shall agree.

License and Usage: Sponsor hereby grants SURREY PRIDE FESTIVAL a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. SURREY PRIDE FESTIVAL agrees that the Proprietary Information will be used only in connection with the 2018 SURREY PRIDE FESTIVAL to provide the benefits set forth in the Package and such other benefits as Sponsor and SURREY PRIDE FESTIVAL may agree. SURREY PRIDE FESTIVAL's use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval not be unreasonably withheld.

Sponsor Understandings: Sponsor understands as follows: the dollar values set forth in the Package are estimates based upon general sponsorship information available to SURREY PRIDE FESTIVAL; the audience multiplier based upon estimates of SURREY PRIDE FESTIVAL attendance and actual attendance figures may vary materially. No portion of the sponsorship cash payment or in-kind services are subject to refund for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Package.

Termination: SURREY PRIDE FESTIVAL may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, SURREY PRIDE FESTIVAL may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any cash fee received from Sponsor by SURREY PRIDE FESTIVAL. Sponsor shall not terminate this agreement without the approval of SURREY PRIDE FESTIVAL.

Amendments: Only a written instrument executed by both parties may amend this agreement.

Miscellaneous: This agreement governed by British Columbia law, is binding upon all of the parties successors, and assigns.

Dated _____ Package _____

Sponsor _____ Pride-Coordinator _____

Signature _____ Signature _____

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Sponsor Application

Sponsorship Level: _____

Organization Name: _____

Contact Name: _____

Contact Information:

Name: _____

Address: _____

Phone: _____ **E-mail:** _____

Website: _____

Note: Please send your Company / Organization logo in original high definition colour and grayscale by email to president@surreypride.ca

Sponsorship Package Includes:

- One Table
- Two Chairs
- Partner Membership Surrey Pride Society (non-voting)

If you require extra tables and/or chairs, please contact Henry Lorteau at president@surreypride.ca Or 778-223-2189.

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You are encouraged to bring your own tent or booth structure for your space, if needed, to guard against the elements, as long as it fits within the space you have been allocated. We can offer a contact, if needed, for acquiring a tent rental.

Sponsorship Amount: Cheque \$ _____ (Payable to Surrey Pride Society)
e-Transfer \$ _____

(e-Transfer to treasurer@surreypride.ca (include in Note: Sponsor plus Company/Organization)

Please return Pages 5 thru 7 with Sponsorship Amount to:

Please note that receipt of SPONSORSHIP APPLICATION & AGREEMENT are required to process.

Submit all to SURREY PRIDE SOCIETY via Canada Post to:

Surrey Pride Society
PO Box 22 - 10688 King George Blvd.
Surrey, BC
V3T 4W4

The application deadline for all Surrey Pride 2018 Sponsors: May 31, 2018 and MUST include your Sponsorship Amount. THANK YOU.

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