



Surrey Pride Society invites you to become a sponsor for our Historic 20th Anniversary Surrey Pride Festival to benefit this Inclusive and Diverse, LGBTQ2+, Friends and Allies Celebration. By sponsoring us you are showing that you support change, and change is what we are bringing and to host an Inclusive festival to everyone and anyone.

The primary source of funding for Surrey Pride Society is from Corporate Sponsors / Organizations, such as yourself. We also present numerous fundraisers thru out the year towards funding for event also. This exciting event is happening on June 29th 2019 3pm to 8pm, proudly located at Central City Plaza 13450 102 Avenue, Surrey, BC.

Surrey Pride Society has provided Pride, Inclusion, Moving Forward and Celebrating Diversity to Surrey citizens in 2019 for 20 Years. On July 1998 the FIRST Surrey Dance was held at Sullivan Hall, followed in 1999 with our FIRST Surrey Pride BBQ, Festival and Dance held at Sullivan Hall. Then in January 2008, registered in Victoria as a Non Profit Society was born from the OIS Rainbow Cultural Society that diversified into Surrey Pride Society.

Your sponsorship will help assure the Success of Surrey Pride Festival and Your Valued Company/Organization with Exposure and Yearly on Our Website. Enclosed please find more information on this exciting event and its sponsorship levels. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at a suitable time convenient to you.

Sincerely, Martin Rooney
President 2018/2019

Phone: 778 -888 -3671
Email: president@surreypride.ca

Attached: Surrey Pride 2019 Sponsorship Package

**Surrey Pride Sponsorship Package
2019**



INVITATION AND WELCOME

We would like to thank you for taking the time to review our Sponsorship Package to be a part of Surrey Pride’s Historic 20th Anniversary Festival.

Surrey Pride Society proudly invites you to participate as a Sponsor for Surrey Pride Festival 2019. It will be held on June 29th 2019 3pm to 8pm, proudly located at Central City Plaza 13450 102 Avenue, Surrey, BC.

The Surrey Pride Society promotes and encourages everyone from within and outside the community to participate no matter what gender, race, sexuality, age, religion or cultural diversity that you may be!
EVERYONE WELCOME!!!

This is an Excellent Opportunity for Businesses and Organizations to show their support of these goals while promoting themselves to a Very Supportive and Loyal Community. We welcome your Involvement and Thank You for supporting Surrey Pride 2019.

| Sponsorship Opportunities | Rainbow | Platinum | Gold | Silver | Bronze |
|---|----------------|-----------------|---------------|---------------|---------------|
| 2019 | \$5000 | \$2500 | \$1000 | \$500 | \$250 |
| Display Logo on Display Board Events | | | | | |
| Display Supplied Banner On Main Stage | | | | | |
| Display Full Size Banner Top Of Main Stage | | | | | |
| On Stage Recognition Announced Every | 30 min | 30 min | Hourly | Twice | Once |
| Main Page Logo, Link & Company Profile SP | | | | | |
| Logo & Link SP Website | | | | | |
| Distribute Supplied Business Cards at Festival | | | | | |
| Complimentary Tickets to Festival Events | 12 | 6 | 4 | 2 | |
| Exhibit Booth Preferred at Festival | | | | | |
| Exhibit Booth Assigned at Festival | | | | | |
| Logo on Surrey Pride Festival Poster | | | | | |
| Business Name or Logo on Volunteers T-Shirts | | | | | |
| First Rights to Sponsor 2020 Surrey Pride | | | | | |

Sponsorship Levels for the Surrey Pride Festival 2019 also can be tailored to Your Needs



Media Sponsorship

Please confirm at what category level of sponsorship you wish to be placed in. As a media sponsor of the 2019 Surrey Pride Festival, you will provide a pre-determined amount of advertising at a negotiated value in kind.

Your company will receive recognition as a Media Sponsor based on the Sponsorship level you choose.

Partners of Surrey Pride

Designation granted to an individual, organization or business that has helped us throughout the year.

Whether through a financial contribution/s or in kind donation/s to our organization, we wish to thank you and show our appreciation.

Partners of Surrey Pride will receive recognition at the Surrey Pride Festival 2019 as well as recognition on our website up to and including December 31, 2019 that you are one of our many partners that have helped in making Surrey Pride a success each and every year.



Sponsor Agreement

General: The sponsor hereby agrees to sponsor the event SURREY PRIDE FESTIVAL described in the SPONSORSHIP PACKAGE of their Choice. The Sponsor agrees to provide to SURREY PRIDE FESTIVAL the following in-kind services and/or pay the following: RAINBOW SPONSORSHIP - \$5000.00, PLATINUM SPONSORSHIP - \$2500.00, GOLD SPONSORSHIP - \$1000.00, SILVER SPONSORSHIP - \$500.00, BRONZE SPONSORSHIP - \$250.00, MEDIA SPONSORSHIP – IN-KIND SERVICES. In consideration therefore, SURREY PRIDE FESTIVAL shall provide Sponsor with the benefits described in the SPONSORSHIP PACKAGE OF THEIR CHOICE. SURREY PRIDE FESTIVAL may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

Payment: Due as follows: on or before May 15, 2019. Failure to pay fees when due may result in termination of this agreement. Representatives of SURREY PRIDE FESTIVAL and Sponsor shall schedule in-kind services in writing.

Limitation of Sponsorship: Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are solely to the SURREY PRIDE FESTIVAL to be held in 2019. Assuming the Event is continued in 2020, the Sponsor shall have the first right of to continue Sponsor's involvement in the Event on such terms as Sponsor and SURREY PRIDE FESTIVAL shall agree.

License and Usage: Sponsor hereby grants SURREY PRIDE FESTIVAL a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. SURREY PRIDE FESTIVAL agrees that the Proprietary Information will be used only in connection with the 2019 SURREY PRIDE FESTIVAL to provide the benefits set forth in the Package and such other benefits as Sponsor and SURREY PRIDE FESTIVAL may agree. SURREY PRIDE FESTIVAL's use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval not be unreasonably withheld.

Sponsor Understandings: Sponsor understands as follows: the dollar values set forth in the Package are estimates based upon general sponsorship information available to SURREY PRIDE FESTIVAL; the audience multiplier based upon estimates of SURREY PRIDE FESTIVAL attendance and actual attendance figures may vary materially. No portion of the sponsorship cash payment or in-kind services are subject to refund for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Package.

Termination: SURREY PRIDE FESTIVAL may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, SURREY PRIDE FESTIVAL may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any cash fee received from Sponsor by SURREY PRIDE FESTIVAL. Sponsor shall not terminate this agreement without the approval of SURREY PRIDE FESTIVAL.

Amendments: Only a written instrument executed by both parties may amend this agreement.

Miscellaneous: This agreement governed by British Columbia law, is binding upon all of the parties successors, and assigns.

Dated _____ Package _____

Sponsor _____ Pride-Coordinator _____

Signature _____ Signature _____

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**Surrey Pride Sponsorship Package
2019**



Sponsor Application

Sponsorship Level: _____

Organization Name: _____

Contact Name: _____

| | |
|-----------------------------|----------------------|
| Contact Information: | |
| Name: _____ | |
| Address: _____ | |
| Phone: _____ | E-mail: _____ |
| Website: _____ | |

Note: Please send your Company / Organization logo in original high definition colour and grayscale by email to president@surreypride.ca

Sponsorship Package Includes:

- One Table
- Two Chairs

If you require extra tables and/or chairs at cost, please contact Martin Rooney at president@surreypride.ca.

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**Surrey Pride Sponsorship Package
2019**



You are encouraged to bring your own tent or booth structure for your space, if needed, to guard against the elements, as long as it fits within the space you have been allocated. We can offer a contact, if needed, for acquiring a tent rental.

Sponsorship Amount: Cheque \$_____ (Payable to Surrey Pride Society)

Please return Pages 3 thru 5 with Sponsorship Amount to:

Please note that receipt of SPONSORSHIP APPLICATION & AGREEMENT are required to process.

Submit all to SURREY PRIDE SOCIETY via Canada Post to:

**Surrey Pride Society
PO Box 22 - 10688 King George Blvd.
Surrey, BC
V3T 4W4**

The application deadline for all Surrey Pride 2018 Sponsors: May 15, 2019 and MUST include your Sponsorship Amount. THANK YOU.